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YO! EVERYWHERE

A cartoon illustration of a chef with a black hat and a red jacket, holding a yellow plate. The background is a green map of India.

YO! CHINA, A Delhi-based Chinese restaurant chain, is cooking up some big expansion plans. The brand, which is also present in express-delivery and roadside carts formats, plans to launch 15 restaurants, 20 delivery stores and 35 carts by the end of the current fiscal year. At present, it has 45 restaurants, two delivery stores and 35 carts across 14 cities. "The plan is to be accessible to as many consumers as possible. We will also look at opening our first international restaurant by the end of the year and are eyeing Mauritius, Middle East and South Africa as one of the possible destinations," Ashish Kapur, MD, Yo! China told ET.